

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Nelson Minar Art Unit : 3688  
Serial No. : 10/750,361 Examiner : Donald Champagne  
Filed : December 31, 2003 Conf. No. : 4924  
Title : EMBEDDING ADVERTISEMENTS IN SYNDICATED CONTENT

**MAIL STOP AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF MARCH 12, 2009

Please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.